

**FOR IMMEDIATE RELEASE**



PHOTO CAPTION: (L-R) Michael Anderson, RF Bank & Trust President alongside Keith Davies, Bahamas International Securities Exchange CEO.

## **BISX & RF BANK & TRUST TEAM UP FOR WORLD INVESTOR WEEK**

The Bahamas International Securities Exchange (BISX), affiliate member of the International Organization of Securities Commissions (IOSCO), and RF Bank & Trust (RF) have partnered to participate in World Investor Week (WIW) during the week of October 18th, 2021. To commemorate WIW locally, BISX and RF will present a week of resources for new and aspiring investors. The global campaign led by IOSCO seeks to promote action that enables investor education and protection across six continents.

During the week, key messages will be disseminated that promote financial concepts and learning about investment risks, as well as investment fraud prevention. BISX and RF will host panel discussions, answer questions through digital and radio forums, and provide numerous resources for Bahamians interested in investing.

Chief Executive Officer of BISX, Keith Davies states, “Just as medical information and education assists us with being physically healthy, investment information and



education assists us with being financially healthy. Therefore, we thought it was vitally important for BISX to participate in World Investor Week and to partner with RF Bank & Trust to enhance and expand the level of financial literacy throughout The Bahamas. For BISX, investor education is foundational to building a strong investor base that ultimately allows your capital market to grow and flourish, so we will continue to do our part to ensure that current and future investors are fully equipped to make informed investment decisions”.

An investment in knowledge pays the best interest. Common terms and concepts used in the investment industry will be explained through lively posts, Bahamian influencer messages and videos. The objective being to deconstruct the jargon and create a forum where the public feels comfortable joining in the discussion about investing.

“We believe in building a generation of investors that are well-equipped with the knowledge and understanding of financial markets to guide them in effective financial planning,” stated Michael Anderson, RF Bank & Trust President, “Investor education, particularly for the youth, is the only way we can hope to build a culture of financial literacy which has never been more important. The pandemic has taught us some hard lessons about personal finances and this series provides key resources for one of the cornerstones to building financial stability.”

The Bahamas World Investor Week celebrations dubbed ‘Invest Well, Live Well’ will take place between Monday October 18, 2021 and Friday October 22, 2021. The full schedule of events and links to resources can be found on [www.rfgroup.com/InvestWell](http://www.rfgroup.com/InvestWell). Questions and live discussions will be held on Facebook throughout the week. Persons are invited to follow @RFBankTrust and @BISXexchange to join in.

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## **ABOUT BISX**

BISX is the national Stock Exchange of The Bahamas and has been in operation for 21 years. The stock exchange is a centralized meeting place where buyers and sellers of securities meet. BISX is governed by a set of Rules that determines how buyers, sellers and market participants interact fairly and transparently. The primary functions of BISX are Listing Securities, Trading Securities, Regulating Companies that are Listed with The Exchange and carrying out investor education. Companies that are traded on BISX are required to comply with the ongoing listing and disclosure requirements of The BISX Rules. These ensure that BISX provide the investing public with all relevant information to make informed investing decisions.

## **About RF**



*Bahamas International Securities Exchange*



Since inception in 1997, the RF Group has been committed to helping clients create and manage wealth. We are your local private bank connecting The Bahamas, Barbados and the Cayman Islands with the best in local and international investments. Collectively, we have helped clients raise in excess of USD \$1.8 Billion in capital and we have \$2 Billion plus in assets under administration. Offering a wide range of investment products and services, our financial solutions are designed to help individuals and corporate clients meet and achieve their investment goals. These include Mutual Funds, Investment Management, Investment Banking, Group and Personal Pension Plans, Personal Retirement Accounts, Stock Brokerage, Trust and Estate Planning and Educational Investment Accounts.

For more information, please visit [www.rfgroup.com](http://www.rfgroup.com) and follow us on Facebook @rfsbanktrust

NOTE: Attached to the Press Release is a Schedule of Activities During World Investor Week (October 18<sup>th</sup> to 22<sup>nd</sup>)

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